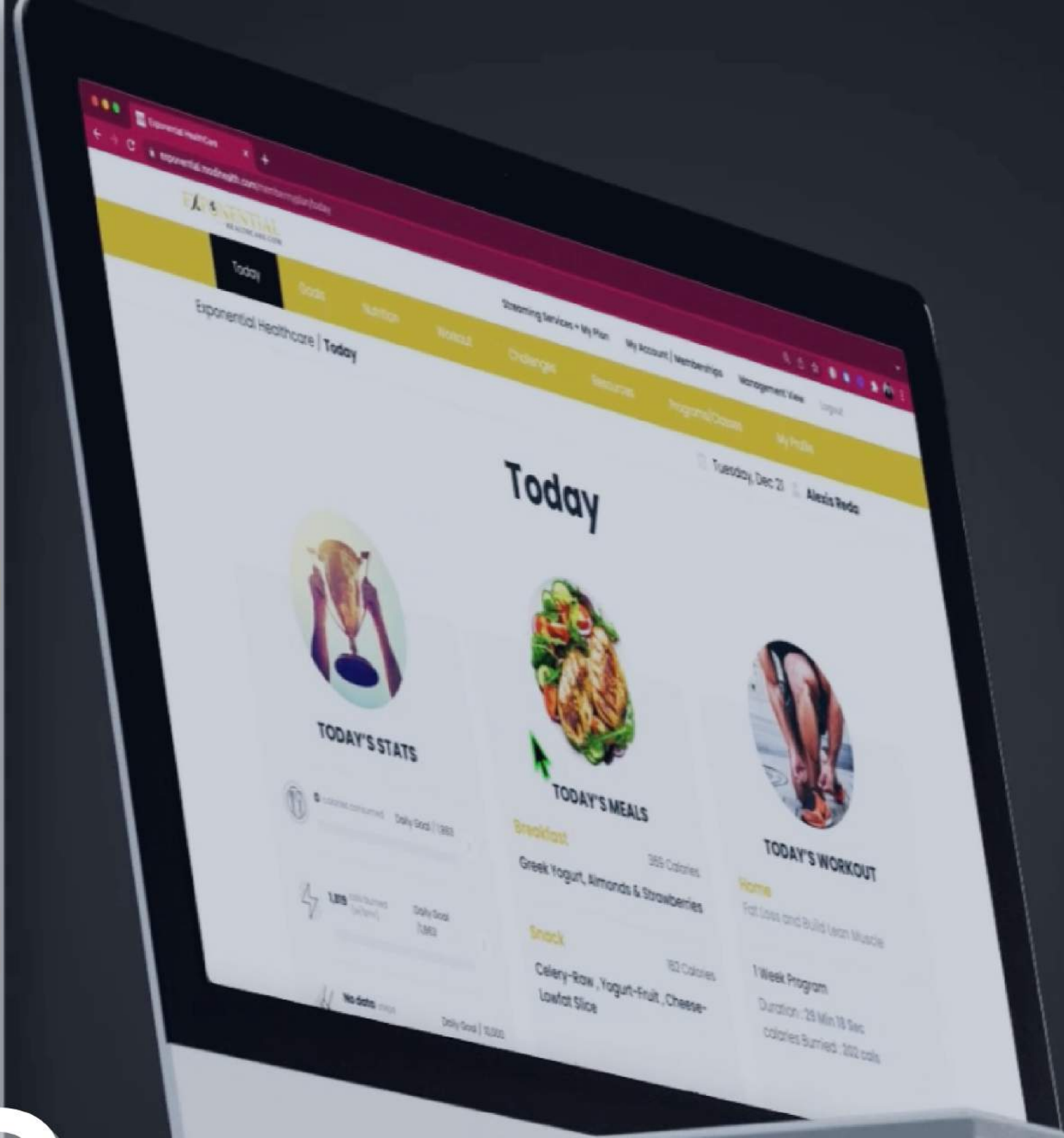
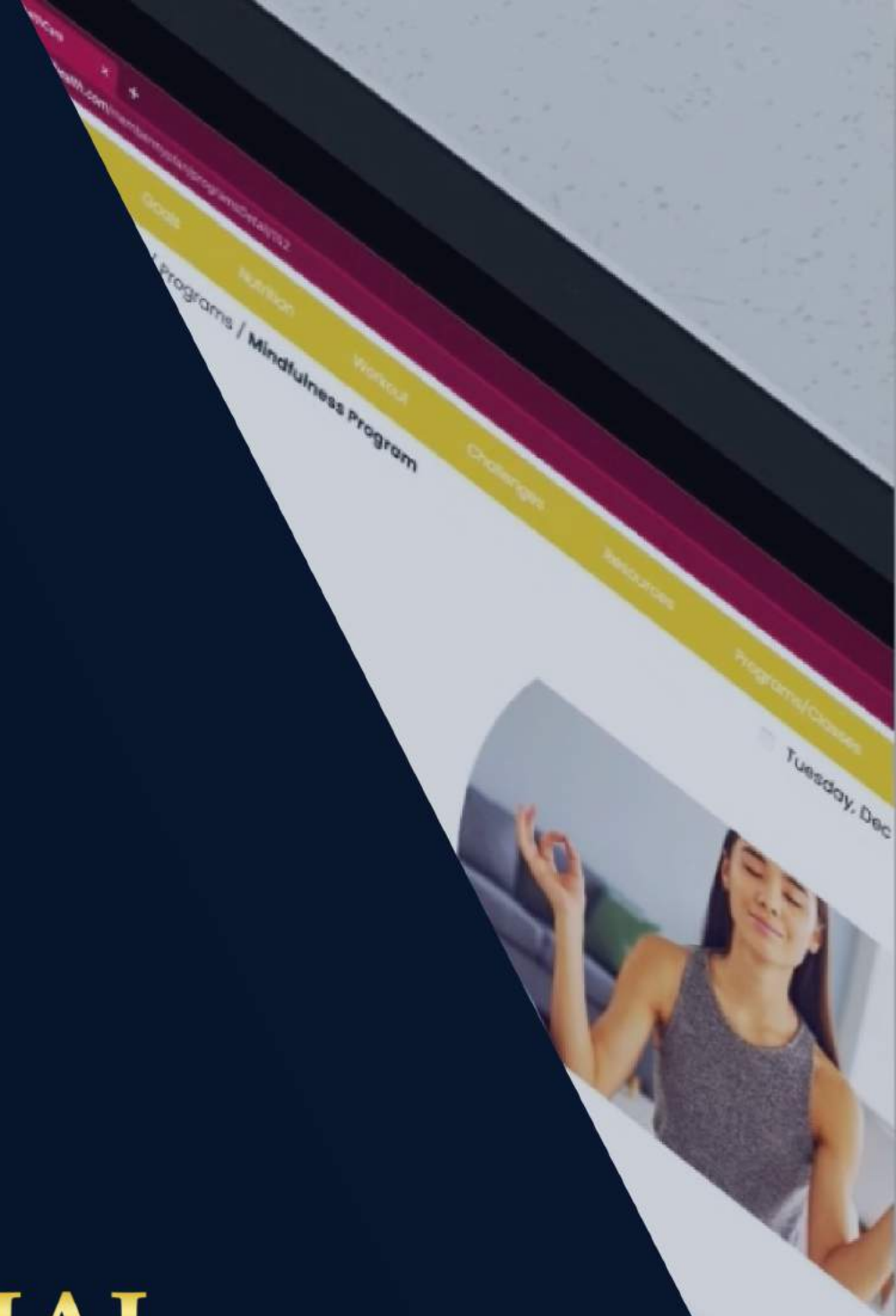




EXPONENTIAL
HEALTHCARE

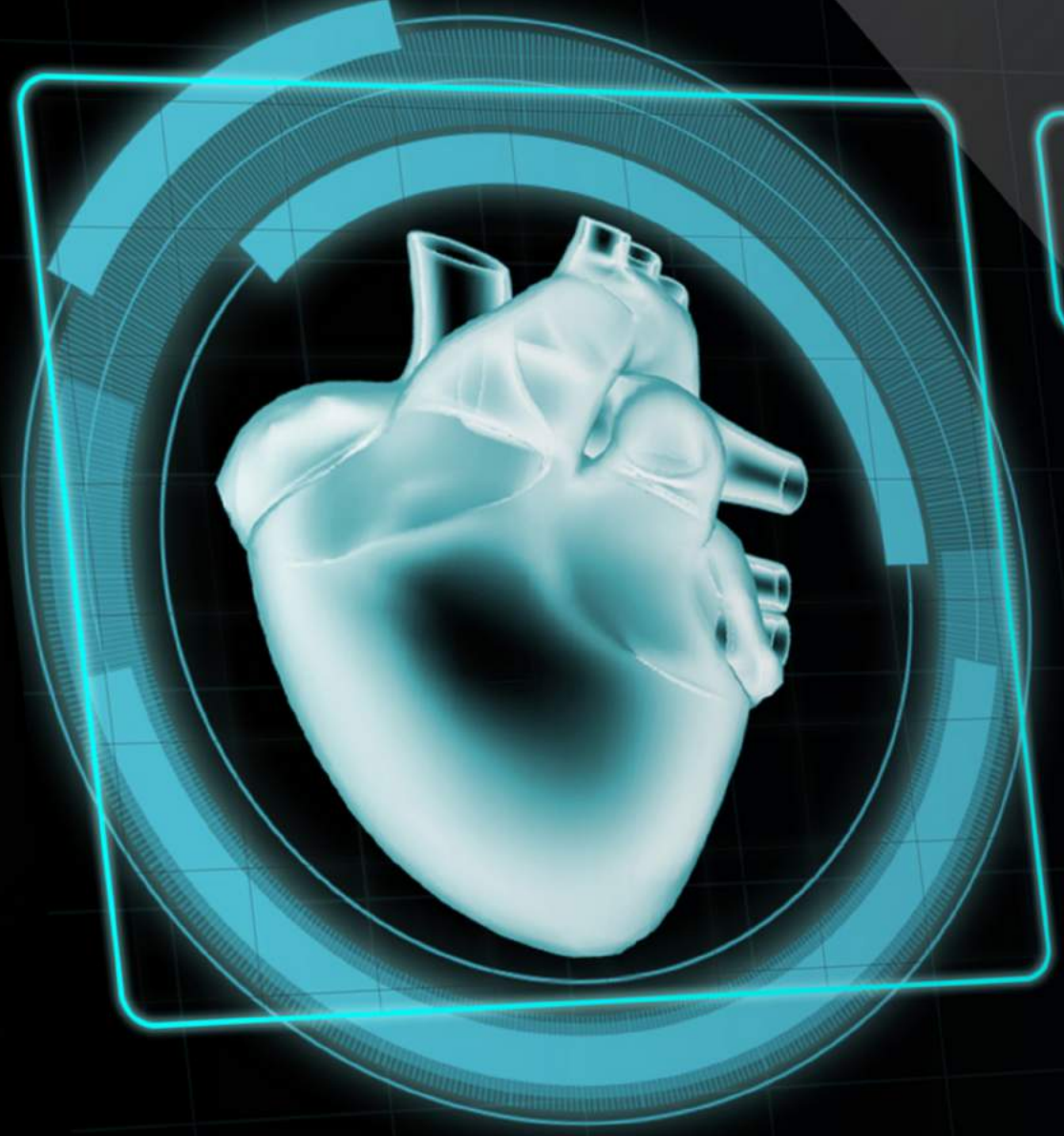
WEBINAR





WHAT IS EXPONENTIAL HEALTHCARE?

Exponential Healthcare is an innovative health and wellness platform offering a turnkey business solution for practitioners and a wealth of health and wellness education for their clients through virtual care.



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TODAY WE WILL DISCUSS

- 01 What is Concierge Health?
- 02 The current market for coaching and the direction the industry is headed
- 03 How to optimize your coaching services with Exponential Healthcare
- 04 What are the practitioner and client benefits when using the platform
- 05 The path to becoming a practitioner on the Exponential Healthcare

CONCIERGE HEALTH

Concierge medicine is a relationship between a patient and a primary care physician in which the patient pays an annual fee or retainer for ongoing care. In coaching, concierge care provides the client a coach who oversees their pathway to optimal health, provides guidance, support, tracks progress and helps mitigate health risks.

This approach focuses on optimizing ones overall wellbeing to enhance wellness and to avoid future health breakdowns by addressing the root cause.

This concept of care provides clients with a pathway that takes into account their unique health needs and offers the support, guidance, education and daily actionable steps needed to modify ones lifestyle in a balanced and achievable way!

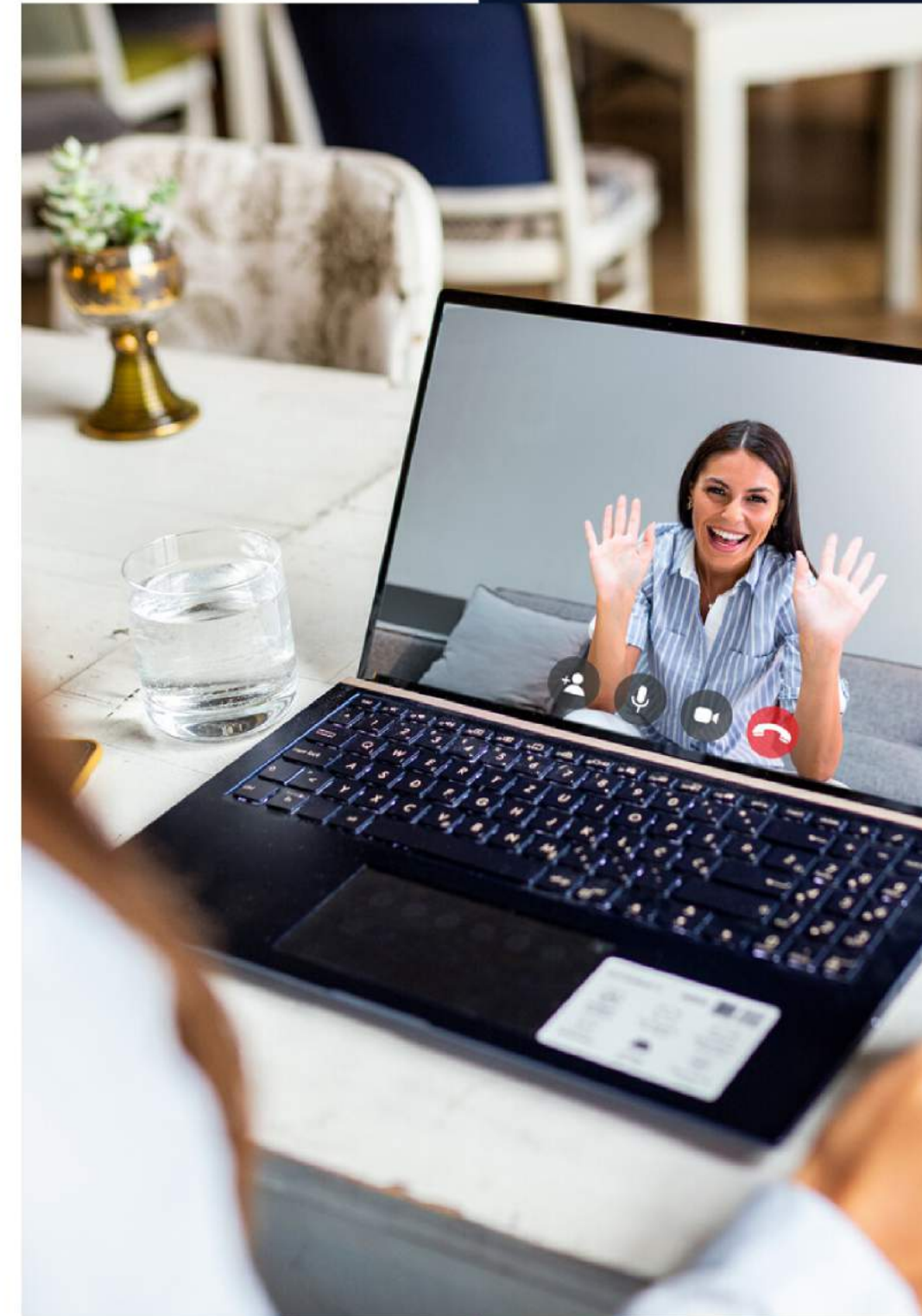




THE IMPORTANCE OF DIGITAL COACHING AND PRIVATE PRACTICE IN A DIGITAL WORLD

MARKET ANALYSIS

- People seek coaches to help them achieve goals through actionable steps
- Market preference of life coaching versus therapy
- Market preference of health coaching versus trainers & nutritionists
- Corporate wellness coaching and corporate health and wellness benefits have dramatically expanded in demand based on radical work-force environment shifts and mental, emotional and physical employee needs
- Global pandemic caused industry expansion



A person in a blue shirt is holding a tablet computer. In the foreground, there is a laptop and a stethoscope. The background is slightly blurred, showing a desk and some papers.

COACHING INDUSTRY STATISTICS



- 71,000 life coaches based in 161 countries worldwide
- In 2018 there were 53,300 coaches
- Life coaching is the second fastest growing industry in the US
- 23,300 coaching practitioners in North America
- The percentage change in total revenue for coaches between 2015-2019 was 36% in the US
- The estimated global revenue from coaching in 2019 was \$2.849 billion
- The coaching industry has a \$1 billion value in the US



- A search for 'coaches' on LinkedIn brought in over 6.28 million results in 2020
- The corporate wellness coaching market was identified by Inc. magazine as one of the fastest projected growth markets from 2015-2020 and now has both met and exceeded that growth projection. Corporate wellness continues to be projected as a growth industry 2022 and well beyond
- Post-pandemic growth and projected continued expansion

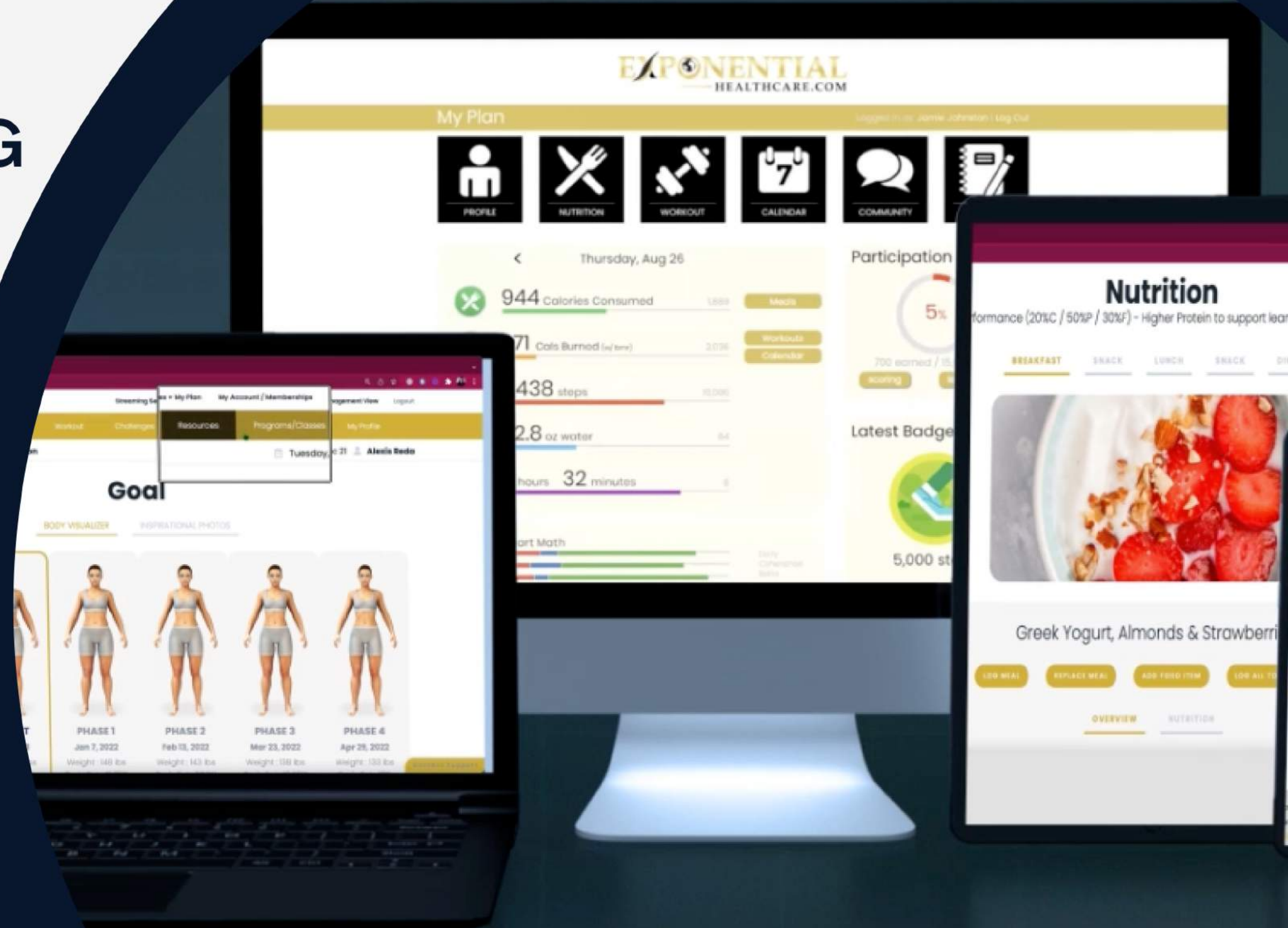


According to Encora Inc.'s assistant VP, Umesh Venkatesh, "The estimated market size of the Coaching Industry is \$15 billion in 2019 with a total of \$7.5 billion worth market value in the US alone. I expect the market value to reach \$20 billion by 2022 with a 6.7% average yearly growth rate from 2019 to 2022. Moreover, according to PwC, the Coaching Industry was the second fastest growing sector in the world. It is estimated that there are currently 5,86,292 coaches worldwide in 2019. About 92% of these are active. Of these, 42% operate in the United States — a total of 2,88,500 coaches. One would think that the U.S. market is saturated, but demand appears to still be growing".



HOW TECHNOLOGY IS SHIFTING THE COACHING INDUSTRY

- Increases accessibility
- Expands market potential beyond 'your neighborhood'
- Advances care through tech tools
- Facilitates effective time management
- Automates many cumbersome admin tasks
- Makes marketing and reaching new potential clients achievable
- Requires a shift in how care is provided



FUTURE PROJECTIONS OF TRENDS AND HOW TO ADOPT THEM NOW

- Globally the trend is that many companies intend to continue work from home or hybrid work after the pandemic
- The Survey of Business Uncertainty (SBU) conducted in May 2020 found that the anticipated share of days working at home could triple after the pandemic ends, rising from 5.5% to 16.6% of all working days.
- This continued virtual work will also continue to drive virtual coaching and the use of technology within private practice



FUTURE PROJECTIONS OF TRENDS AND HOW TO ADOPT THEM NOW

- Emerging technology will address these market needs and demands
- Those in private practice who are early adopters of technology and virtual platforms will thrive and become market leaders
- The Future of Coaching and Private Practice (Focus: How much 'virtual care' is right for your practice)



Today



TODAY'S STATS

- 0 calories consumed Daily Goal / 0
- 0 kcal burned (w/food) Daily Goal / 0
- No data steps Daily Goal / 10,000
- No data oz. of water Daily Goal / 64 oz.
- No data sleep Daily Goal / 8 hrs.



TODAY'S MEALS

Data not found



TODAY'S WORKOUT

0 Week Program
Duration:
calories Burned : 0 cal

NEW
TURN-KEY
SOLUTION

○ ○ ○ ○ SERVICES

CUSTOM HEALTH PROGRAMS

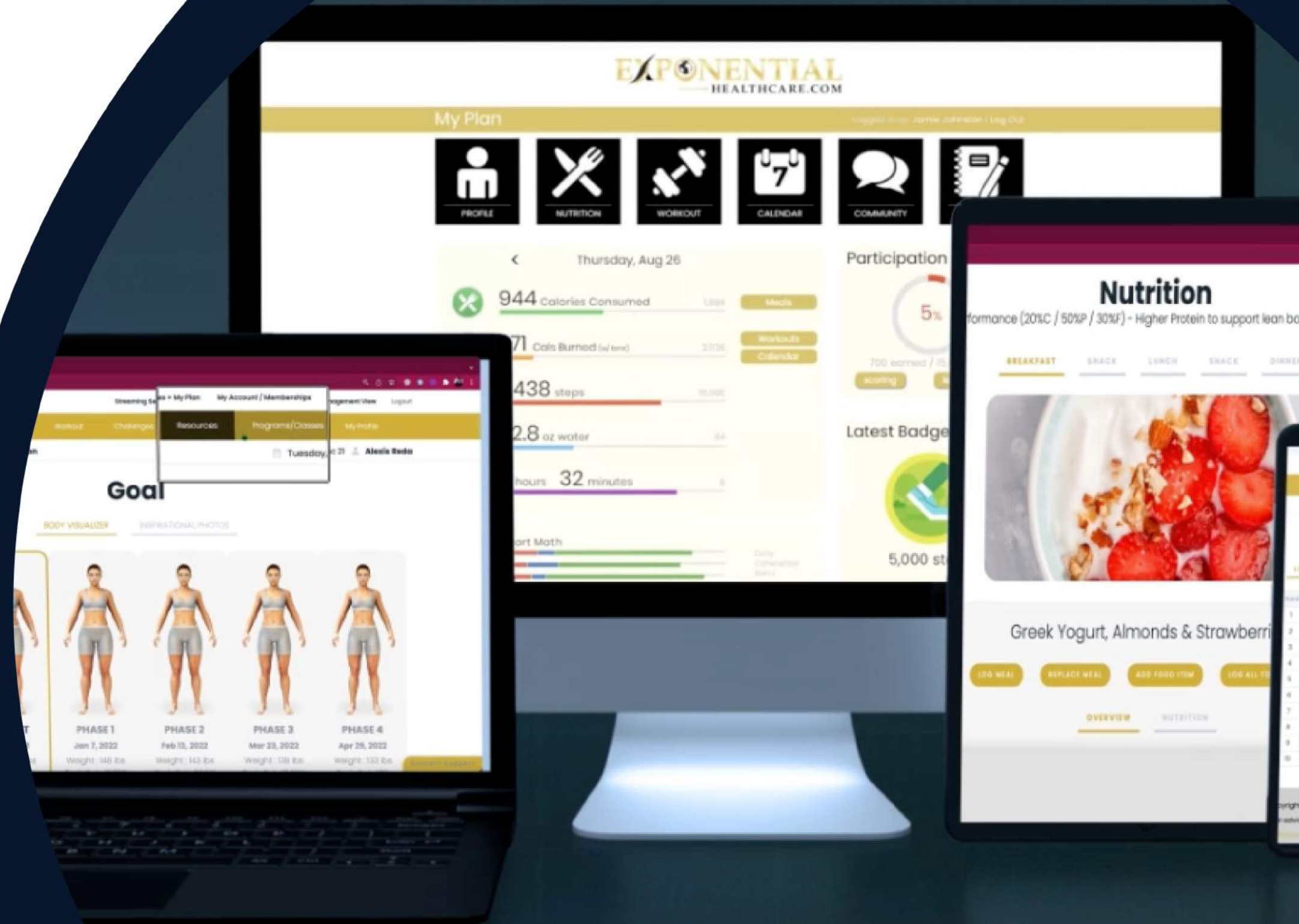
Ability to create a platform featuring your own custom health programs, packages, and services or select from pre-existing programs created by field experts and provided for your professional use.

CLIENT DATA HISTORY

Track Client Health progress and increase positive client outcomes with advanced data tracking capabilities. Connect wearable devices such as Garmin, MyZone, FitBit, Apple Watch, and HeartMath. Platform records historical data on all assessments (Starting, Current & Variance)

REPORTING & ANALYTICS

The platform Identifies problem areas to educate and teach the client population through articles, videos, lunch and learns, etc.



○ ○ ○ ○ SERVICES

WORKOUT MODULE

Workout programs for all levels and goals

NUTRITION MODULE

Ability to customize meals and foods you want your clients to consume. Access to over 3,600 meals in many different ethnicities, as well as a variety of protein sources to allow our users to select what they enjoy in health-based recipes.

3D WEIGHT LOSS

Before & After Morphing App.

ON-DEMAND STREAMING SERVICE

Access our full library of industry expert led classes and videos. Get customizable fitness and nutrition plans to help you achieve your goals, including recipes, goal setting, health data tracking and our health app. Discover the latest in whole person health and wellness approaches, education and classes.





3 TIPS TO TRANSFORM YOUR VIRTUAL PRACTICE EXPERIENCE





TIP #1

Create a business plan that includes a budget for your time, energy and resources (aka technology). Practice proactive and intentional approaches to time management, money management, technology management and energy management. This will pay you back a thousand-fold!!



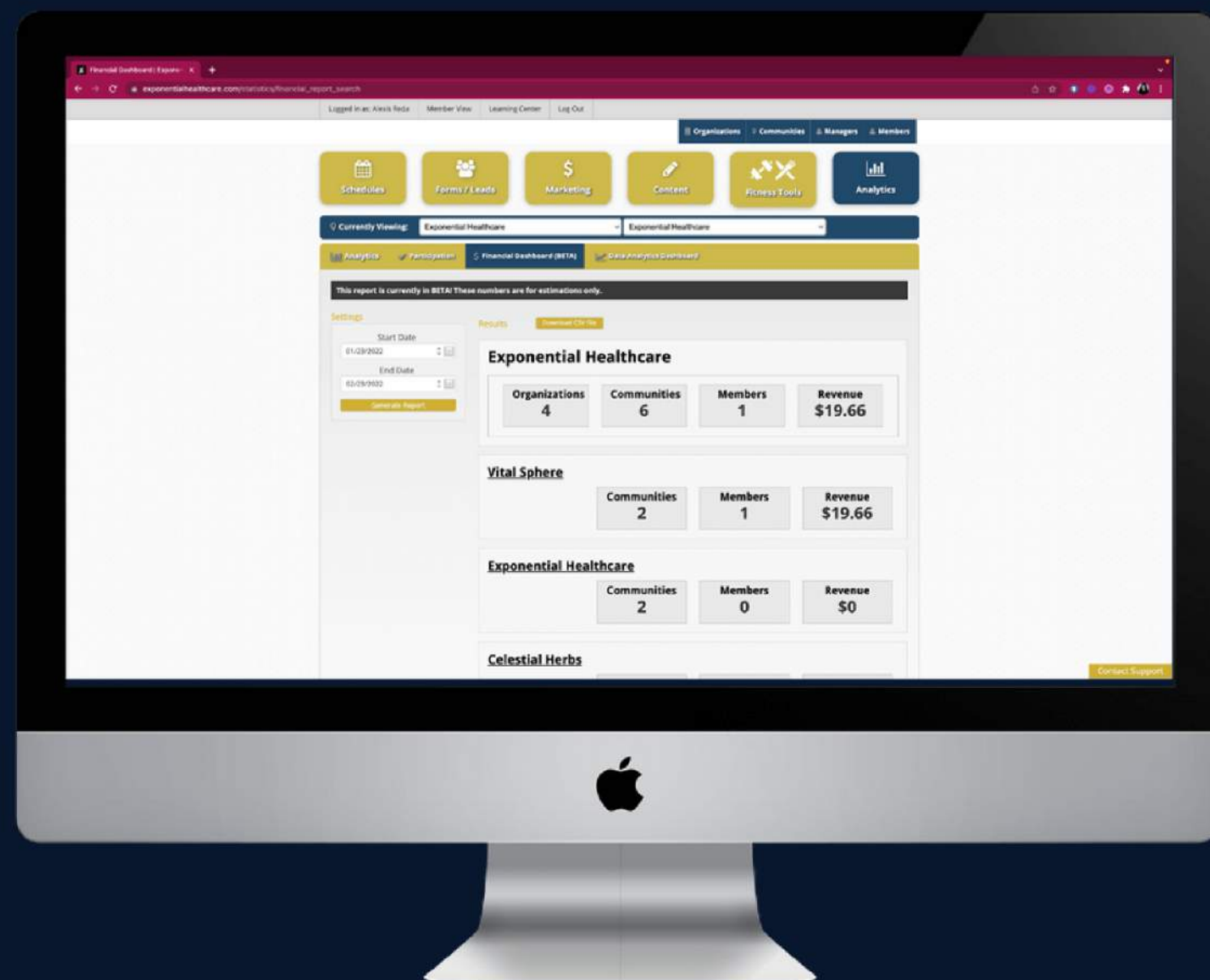
TIP #2

For virtual coaching be sure to create a professional and separate work-space – even if it is just a corner in your home. Practice conducting sessions virtually to get comfortable with not only the technology but also the coaching model you use and the coaching support you provide. Virtual coaching is just as effective but will take you learning how to deliver it virtually.




TIP #3

Use technology to reduce administrative time, increase automation and maximize your time and earning potential through programs and group coaching. Find technology that will DO part of your job for you.



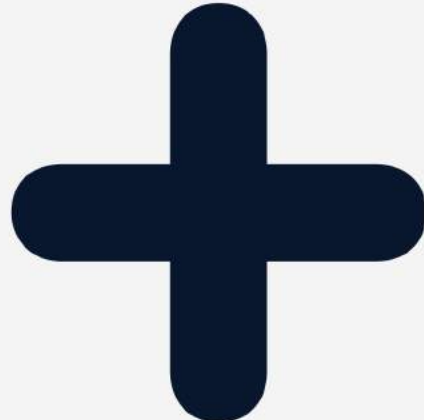


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HOW TO GET STARTED



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Join the QU Alumni Association
Join Quantum University's Alumni Association as a GOLD member at quantumuniversity.world for access to Exponential Healthcare.



1 Be a QU Alumni
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3 Get Liability Insurance
Obtain Liability Insurance. Certifying Boards and your Exponential Healthcare Support Team can help!

5 Get Started!
Start customizing your NEW Exponential Healthcare Platform!



THANK YOU

We look forward to working with you



support@exponentialhealthcare.com



877-888-8970



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